

### **HAYDON WICK PARISH COUNCIL**

Minutes of the Community Development Committee meeting of Haydon Wick Parish Council held on Tuesday 3<sup>rd</sup> December 2024 at 7.30pm held at Parish Council Offices, Thames Avenue, Swindon, SN25 1QQ.

#### **ATTENDANCE:**

**MEMBERS** Councillors R Ross (Chair), J Ali, A Jimmy, A John, P Park, B Patrick-Okoh (Vice Chair) and L Stevenson

**OFFICERS:** Georgina Morgan-Denn, Chief Officer/Clerk & RFO  
Laura Cutter, Deputy Clerk & Services Manager  
Liz Matthews, Marketing & Events Co Ordinator  
Jo Newman, Memory Café Co Ordinator  
Julie McMorrow, Meetings Administrator

**ALSO IN ATTENDANCE:** Councillors V Manro and R Worman.

#### **CD 059 APOLOGIES**

Apologies were received from Councillors E Baker-Walker, A Roupelis, J Jackson and G Choudhury (Personal Commitments).

#### **CD 060 DECLARATIONS OF INTEREST**

There were none.

#### **CD 061 PUBLIC PARTICIPATION**

There were none.

#### **CD 062 MINUTES OF THE PREVIOUS MEETING**

Members reviewed the minutes of the Community Development Committee meeting held on Tuesday 1<sup>st</sup> October 2024 and the Chair of the Committee signed the minutes as a true record.

**Proposed: Councillor L Stevenson**

**Seconded: Councillor A John**

**Vote: Agreed Unanimously.**

**RESOLVED: To confirm as a true record the minutes of the meeting held on Tuesday 1<sup>st</sup> October 2024 and the Chairman signed the minutes.**

#### **CD 063 THE LONGEVITY GAMES**

Members received a presentation and a short video from Tim Howe, the founder of the Longevity Games. The video demonstrated exercise and group activities, and team building designed for all ages over sixteen (16). Ultimately, Longevity Games are designed to instill healthier lifestyles with a view to also extending lives. Amongst the attendees there were several well-known local people, including Swindon North MP Will Stone who attended one of the events to support the programme and is hoping to attend the scheduled date in February 2025. Longevity Games are events to keep people healthy and extend their lives. In short, get people moving more, improve muscle mass and start thinking about eating habits and meals including withdrawing processed foods.

In 2025 there are currently five (5) events scheduled across Swindon using indoor and outdoor venues around Swindon. The speaker invited members to a 'test' event on 27<sup>th</sup> December 2024 at Delta Tennis to see the events in action to allow local Councillors from local parishes and Swindon Borough Council to fully understand what this opportunity can do for the community.

Main idea is long term health gains and to elevate some of the stress of social care and reduce obesity. Members who join start as novices and work their way up the programme. The price to enter one of the events is £35.00 and all ages from sixteen (16) are encouraged to come along. Included in the cost is a T-shirt, water bottle and high-resolution photos. New members and regular attendees book an event they will then be given a time slot, on arrival they can register, warm up and get started.

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Members put questions to the speaker with reference to how the scheme will evolve in terms of warm areas, cool down areas, nutrition, diet and the relationship people have with physical and eating habits that will suit all ages. Some areas are still being explored, hence the 'test' in December 2024. In the long-term Longevity Games will likely be looking for a grant and if approved parish residents would get a discount/subsides. The speaker gave a reminder to come along on the 27<sup>th</sup> December 2024 and look at what's on offer.

*Councillor J Ali entered the meeting at 7.42pm*

*Councillor P Park entered the meeting at 7.50pm*

**CD 064      MEMORY CAFÉ & COMPANION CAFÉ UPDATE**

The Memory Café Co Ordinator gave an overview of the report and on the current active Memory and Companion Cafes which are thriving. Sights are now set on bolstering the Companion Café and reaching out to carers who would benefit hugely from this event.

The Committee gave thanks to the Memory Café Co Ordinator as these services are priceless in understanding what the community of Haydon Wick Parish Council really need. Councillors were reminded that more raffle prizes are still needed please for the Memory Café and final Haven of the year. Councillor R Worman asked about working with the carers association and asked if this could be supported or at least consider doing so, he also added that attending Community Development Committee meeting made him feel very proud of HWPC with all the community events, caring for all groups and ever evolving.

**CD 065      POST EVENT AUDIT – MEMORY CAFÉ & OVER 60s BARN DANCE**

Members noted the report. Excellent fun very much enjoyed; number slightly lower than previous events as some of the regular Memory Café attendees were attending a Turkey and Tinsel Holiday organised by a local Over 60s Club. The Barn Dance itself was an excellent success. As there were a few issues with catering which resulted in a full refund. A 50% reduction for a future event has been offered.

**CD 066      COMMUNITY & YOUTH DEVELOPMENT PROGRAMME**

Members noted the report and were advised now the Youth Community Co Ordinator has left, in the interim the Community Development Team will manage the events. Councillor R Worman suggested the use of Moredon Sports Hub as a possible facility for events, this will be investigated to identify hire charges and any other anomalies.

**CD 067      MARKETING, COMMUNICATIONS & BRANDING UPDATE**

Members noted the report and the Marketing & Events Co Ordinator gave an overview of the social media and website trends, noting a sizeable increase in interaction and follows on the back of several events, in particular the Summer Extravaganza and the October Half Term programme. The Co Ordinator has created a new image for the dementia friendly cafes, initially for the volunteer t-shirts to sit alongside HWPC logo. Also supporting Seven Fields Nature Reserve in their request for stronger identity. Future plans include continuing to improve brand awareness and communicating the Community Led Action Plan.

*The Memory Cafe Co Ordinator and the Marketing & Events Co Ordinator left the meeting at 8.32pm.*

**CD 068      EVENT PLANNING – CHRISTMAS CARNIVAL '24**

Members noted the report and were encouraged to volunteer to help marshall the event. There is an overspend of £429.77 but will be reported at Finance & Policy Committee once the final budget is available. Key highlights:

- Security provider has been booked to support the event. 3 operatives will be in attendance.
- Infrastructure and safety contractors booked.

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- Entertainment provision has been booked.
- Web pages have been generated to support engagement and management of bookings and sponsorship; and have been shared in a series of social posts regularly.
- Support received from: Specsavers £250.00 Affleck: To supply parade best umbrella prize and equipment loan: generators, signage, fencing pins and cones. Coles Scaffold: Umbrella scaffold display stand. John Bridgeman, Rusland Cookery School: Offered his Father Christmas services. Manor Farm Public House offered special Mulled Wine and Mince Pie deal that night.
- Stall income currently stands at £230.00
- Event budget: £3,000.00
- Budget overspend of £429.77

Councillor R Worman asked if there are any press releases going out in the local paper and was advised that the paper or not overly interested in 'feel good' stories but Marketing & Events Co Ordinator advised that she is actively trying. *Action: Deputy Clerk to organise Christmas event press release to go out and go the press along on Friday.*

**CD 069**

**CHRISTMAS PARCEL SCHEME '24**

The Christmas Parcel scheme is well under way and the timeline is all in order. Latest numbers for a parcel are ninety-three (93), however applications continue to come into the office. Stores that have donated so far include. Aldi, Asda, Farm Foods, Church and Juniper Stores. There have been some communications about supporting low-income families and it was put to Committee if they supported going forward with this, not just at Christmas but during the year in general. Any extras left over from the parcels could be sent and distributed to local schools to families who need the most help.

Councillor V Manro also reminded that the Council is a referral centre for Swindon Foodbank, and families can be directed there for two weeks' worth of shopping as well as making use of surplus produce from the parcels. *Action: Deputy Clerk to respond to direct requests and to consolidate any left-over parcels items for the Chief Officer to give to a local school collection.*

**Proposed: Councillor P Park**

**Seconded: Councillor B Patrick-Okoh**

**Vote: Agreed unanimously.**

**RESOLVED: To use any surplus items from the scheme for local schools to give to families on low incomes and any direct requests from households in need.**

**CD 070**

**SCHEME TO PROVIDE THERMAL IMAGING CAMERAS IN SWINDON**

Members noted the report detailing a proposal to join a parish-wide scheme to provide Thermal Imaging Cameras in Swindon. The scheme is designed to help residents identify energy efficiency improvements within their homes. Each Parish or Town Council will operate the scheme independently, but it would be good that no area of Swindon be left out. The more councils that are involved the better the potential discount on the hardware that needs to be purchased. There may be funding from Swindon Borough Council (SBC) for the cameras but in the absence of any funding it is recommended we allocate a maximum of £1,000.00 from the current financial year's Community Choices. Members noted that there will be an impact on the Office's resources to administer and promote the scheme. It was also discussed at the Swindon Local Councils Forum and most Parish Councils were very keen to take this on. The aim is to use cameras to see where air is leaking, better insulate and keep the heat in during the winter and cooler in the Summer months.

**Proposed: Councillor J Ali**

**Seconded: Councillor P Park**

**Vote: Agreed unanimously.**

**RESOLVED: To recommend to Full Council and agree in principle to join the parish-wide scheme and allocate £1,000 of Community Development –**

**Community Choices to fund to the project (4629 / 402), in the absence of SBC funding becoming available.**

**CD 071 OPERATION AWAKE**

Members noted the correspondence about Operation Awake – a scheme which aimed to provide additional support to local women in public life who are at the receiving end of abusive emails and social media posts.

**CD 072 COUNCILLOR SURGERIES**

The Orbital Market was an excellent start to establish engagement with the public face to face rather than just via social media. Orbital Market is a very good location for this to take forward as a more formal, regular event to engage with parishioners. The Market takes place on the last weekend of each month and would require all Councillors to commit to attend a date and take this forward. A suggestion was that Councillors commit to one surgery each year to cover the events. Councillor A John put himself forward to take the next Councillor Surgery in January. Committee agreed that talking with the Parish residents in person was a more productive way of extracting their thoughts and requirements from the Parish Council and the feedback will prove very productive the Parish Council widens its services. *Action: Chief Officer to add Councillor Surgeries as a discussion item on the 10<sup>th</sup> December Full Council agenda and for Councillors to agree a timetable of attendance.*

**CD 073 COUNCILLOR REPORTS**

**Councillor R Ross** – Via the Deputy Clerk we will be inviting in the Underground Youth Project to discuss ways the Parish Council can support and re-establish the partnership.  
**Councillor L Stevenson** – Attended the Orbital Market and engaged with members of the Parish.

**Councillor V Manro** – Attended Swindon Local Councils Forum, will provide an update to Full Council. Is also going to be in Wiltshire Association of Local Council's next newsletter. Reminder to note office emails surrounding any donations or requirements.

**Councillor R Worman** – Attended a meeting at Moredon sporting hub and it was discussed how best to support deprived area the intention is good; however, some of the data was inconsistent and lacking in substance. He also attended 'Let's Talk Swindon'.

**No Representation at Parish Activities, Meetings or Events This Month**

Councillor B Patrick-Okoh – Nothing to report

Councillor A John – Nothing to report

Councillor P Park – Nothing to report

Councillor J Ali – Nothing to report

Councillor A Jimmy – Nothing to report

**CD 074 GRANT FUNDING RECORD**

Members noted that there no external grant applications applied for currently.

**CD 075 OPERATIONAL BUDGET MONITORING**

Members noted the Operational Budget for Month 8.

**CD 076 BUDGET ASPIRATIONS**

Please send any aspirations in to the Chief Officer by next Tuesday 10<sup>th</sup> December.

**CD 077 ITEMS FOR THE NEXT AGENDA**

To be sent to the Chief Officer in advance of the next meeting on 4th February 2025.

**The meeting closed at: 8.58pm**

**Chairman:**

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