

Meeting	Community Development Committee
Date	1 st October 2024
Report Title	Christmas Extravaganza Proposal
Agenda Reference	11
Author	Liz Matthews – Marketing & Events Co-ordinator

Christmas Carnival '24 – Light up the parish with a carnival of festive fun!

When	Friday 6 th December 24, 5pm - 8pm
Where 1st Choice	Blunsdon Road/Rose Walk, including GMF and green spaces at entrance to Blunsdon Road / Rose Walk
Where 2nd Choice	GLL Car Park
Community Programme	Carnival, light parade to include as many community groups and schools as possible



Budget: £3,000.00

What	A Christmas Celebration with a festive carnival feel. To encourage community inclusivity, inviting schools, churches and community groups to take part in a Light parade from five points (star drone footage?) with entertainers to enhance the parade visually with stilt walkers, led light performance and fire performances too.
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	Then what: • Street food stalls, (Spud Shack/Pizza/Samosa2go/SS/Mulled wine, winter cocktails) • Mini Christmas Market • Funfair. • GMF offering tours, warm space with live music. Brass/choirs/jazz? • Cookery school mince pie workshop?
How will we promote this:	• School assemblies, groups, church networks, media • Visually: • Magazine • Bus stop graphics? • Banners/posters in key areas • Social media: develop a set of videos to promote and explain. • Website.
How will we gain sponsorship / Income	Approach local small/medium businesses, magazine ads, social ads. Breakdown the costs so that they can sponsor particular areas this time eg: • Light parade school/community groups lantern and umbrella packs • Entertainers • Funfair • Promotional material • Generator hire/road closure barriers (infrastructure)
Visual set up	Temporary lights strung along Blunsdon Road event area. Battery and generator operated. Up lights around GMF (star theme). Some flood lights along Rose Walk to support stalls.
Resourcing	Having enough volunteers could be a problem at this time of year. The event will be organised to have contractors facilitate all stalls/food/funfair. Allowing staff/volunteers to support the parade/stewarding/GMFteam/road closure No chargeable parish activities on the evening, anything we organise at a cost to be prebooked.
Why/Rationale	Pride in community – celebrating why Haydon Wick is a desirable place to live and work. Understanding what we do well – Parks & open spaces, loneliness & inclusion. Developing ‘diversity’ in our inclusive offer – the inbetweeners 45-65s, the cultural diversity in the parish Building on partnerships with business in our community
Risk Considerations	• Weather • Road closure required (3 hrs max, advised by SBC Street Works) • Resourcing • Location complaints