

Georgina Morgan-Denn

Subject: FW: Health Inequality Bid Outcome

Sent: 18 October 2022 10:59

To: Steve Maddern

Subject: Health Inequality Bid Outcome

Dear Steve,

Thank you for your email, obviously we are disappointed not to receive the funding we applied for.

Do you have any information on the projects that were successful?

Thanks,

[Caroline](#)

From: Steve Maddern

Sent: 17 October 2022 08:42

To: Caroline Hunt

Subject: ExternalHealth Inequality Bid Outcome

Dear Caroline

Thank you for the time you took to submit your bid for the Swindon Integrated Care Alliance (ICA) Health Inequalities Funding opportunity. As you know there was a total funding pot available of £500k. We were overwhelmed with the level of interest shown in this funding opportunity and the diversity and quality of bids received from stakeholders across the system including the Voluntary Sector; Great Western Hospital; Primary Care Networks; Parish Councils; Swindon Borough Council and the Integrated Care team as well as several collaborative bids. We received 39 separate bids amounting to £3.7 million against an available funding pot of £500k which left the small Steering Group with a very difficult job.

The Steering Group, made up of myself representing Public Health; Gordon Muvuti, Place Director for the Integrated Care Alliance (ICA), with a clinical background and Pam Webb from Voluntary Action Swindon, with a Voluntary Sector background had the difficult task of reading all the bids and scoring and judging them to arrive at a shortlist. We looked at each bid against the criteria set out in the bid proforma.

Unfortunately, on this occasion, due to the strong competition, your project will not be taken forward as part of the ICA Health Inequality Funding. I know this will be a disappointment but unfortunately, we were constrained by the funds available. I am hopeful that more funds may become available over time. On behalf of all of us, thank you for the time you took to submit your proposal and I wish you continued success with your valuable work. Due to the number of bids I am unable to provide individual feedback on your bid, but welcome future bids should more funding become available.

Kind regards,

Steve

Professor Steve Maddern

Director of Public Health