

Meeting	Community Development Committee
Date	6 th September 2022
Report Title	Magazine Format Request
Agenda Reference	18
Author	Cllr Sarah McDermott

Recommendations:

1. To keep the current format of the magazine for the Borough Councillor Ward Reports

Reasons for Recommendation.

A verbal request has been received from SBC Ward Councillor Rob Heath, to alter the current format of the Ward Councillors' Reports in the magazine.

Currently, a page is allocated to each Borough Ward, which equates to 1/3 page per Councillor.

Cllr Heath has requested that his report be combined with Cllr Matt Lodge. This would result in 2/3 page taken up by Cllrs Renard and Jackson (Haydon Wick), 2/3 page taken up by Cllrs Manro and Morris (Priory Vale), and then 2/3 page taken up by Cllrs Heath and Lodge (Haydon Wick and Priory Vale). This would result in 3 pages with 1/3 page space to be filled.

It should be noted that this is technically possible, and if it is this committee's wish to go in this direction it can be done.

There are, however, a number of practical considerations. The magazine is laid out in a page, half page or quarter page. With this request a 1/3 page filler must be found for 3 pages. There is also the element of which page appears first in the magazine, at the moment the two ward councillor pages face each other.

Would it be confusing to have a page with Priory Vale, Haydon Wick plus a page with a mix of Haydon Wick and Priory Vale?