

Meeting	Community Development Committee
Date	2 nd April 2024
Report Title	Summer Event Proposal
Agenda Reference	12
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Summer Spectacular – Around the ‘Parish’ in ‘20’ days Re-discover Your Community Theme

When	Start date: Mon 29 th July. End date: Sat 17 th August
Finale - Where 1st Choice	Haydon Leigh Primary School: easy access, secure, central, level, own parking, shelter, Hall - potential wet weather option, access to skate park, passing foot traffic
Finale - Where 2nd Choice	King George V Playing field: Ours, known venue, challenges already identified, secure, request use of Haydon Wick Pri Sch as overflow,
Community Programme	Exploring - our community, groups, activities, and Community Development Summer workshops
	
What	A 20 day build up to the summer event, what will this look like? Community passport/map – discover your community. Like geocaching, register your details to include username then zap QR code at key points complete quick register of username and collect points. For all age groups. Includes: • Nature trails led by XX. • ParkRun, • Walking clubs Activities



	• Sponsored discovery points, eg: free train ride for children/OAP on XX date at Mouldon hill. Free Tea/coffee at Asda with new Library memberships. • Attend HWCD team led events and collect points. • Church led activities. • Pub events • Photo comp • Haydon Wick Heritage talk Haydon Wick Community Development Events to include workshops and skills to add value to Summer Spectacular Finale.
How will we promote this:	Verbally: School assemblies, groups, church networks, radio..present discover your community map and events Visually: Discover your community Map/flyer/newsletter pull out – through all (permitted) doors. To include community events, geocache trail mapping, summer finale ad and sponsored ads. Bus stop graphics (map like) – discover xxx in your community. Banners/posters in key areas Social media: develop a set of videos to promote and explain. Website.
How will we gain sponsorship	Approach local small businesses, newsletter ads, bus shelter ads, community map ads. Hold a breakfast networking event? – present the event programme ask how they can help.
Summer Finale	Summer event continues with the discovery theme: Touch: farm animals Hearing: live music, fast cars Taste: food tasting, allotment comp, cake comp, street food stalls Smell: chill zone with scented plants, stalls etc Sight: balloon parade (craft workshop), ideally a tethered Hot air balloon and boarding opportunities for DYC winners. Dog show hearing/smell/taste/balance Balance: Skate Park
Why/Rationale	Pride in community – celebrating why HW is a desirable place to live and work. Understanding what we do well – open spaces and loneliness & inclusion.



	Developing 'diversity' in our inclusive offer – the inbetweeners 45-65s, the cultural diversity in the parish Building on partnerships with business in our community
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