

Meeting	Community Development Committee
Date	4 th April 2023
Report Title	Haydon Wick Living Magazine – Paper Quality and Editor Role
Agenda Reference	15
Author	Councillor Sarah McDermott

Recommendations

1. To allow Councillor Sarah McDermott to have access to the email and laptop associated with the role of Editor until July 31st 2023.
2. To consider using different quality paper for the magazine.

Editor Role (Post May 2023)

The Parish Council elections take place on Thursday 4th May 2023, as with any election the result cannot be foretold. It is therefore a possibility that Councillor Sarah McDermott will not be a Councillor after this date, and therefore not the Editor of the Haydon Wick Parish “Living” magazine.

The recommendation is to allow Councillor Sarah McDermott access to the laptop and email address to produce the summer 2023 issue of the magazine and facilitates a handover to the new Editor and continued training of the Community Development Team.

Timeline for Summer Issue 2023

(Tentative)

- Monday 1st May 2023
- Thursday 4th May 2023 – Parish Council Elections
- Saturday 6th May 2023 – Coronation
- Monday 8th May 2023 – Coronation Bank Holiday
- Wednesday 17th May 2023 – Deadline for advertiser booking
- Wednesday 24th May 2023 – Deadline for internal articles
- Wednesday 31st May 2023 – Deadline for external suppliers and advertiser copy
- Friday 16th June 2023 – Final proof
- Wednesday 21st June 2023 – Print version and Web version
- Thursday 22nd June 2023 – Sent to printers
- Friday 30th June 2023 – Magazines Returned to delivery agent
- Monday 10th July 2023 – Magazine begin delivery (it should be noted the current delivery agent requires the magazines 7 days before the deliveries commence, so deliveries may begin before the 10th).
- Friday 21st July – Delivery complete.

Information about paper quality and price

From the printers *** Please note that due to current market conditions all materials are quoted subject to price ruling at time of production and are subject to availability at time of order. ***



The prices quoted in this document are a guide to the comparative differences between paper quality. They should not be seen as what the production costs of the next issue will be. All prices have been sourced from the same printer to enable a clear comparison across the different types of paper. The printer is the printer used previously, when a costing exercise was performed previously this printer came out as cheapest.

In communications with the printer the information related to products that would be “green”. The Council is always considering ways to reduce its carbon footprint.

The following information from the printer should be noted: -

“If you go down the recycled route the cost of paper does increase significantly, we could look at quoting on an FSC or PEFC accredited paper. Which adds eco credibility to a printed product. Links to their websites are below for you to have a look at.

<https://uk.fsc.org/paper-print>

<https://pefc.org/>

We can also offer carbon balanced paper, which allows you to use a carbon balanced logo. Which again adds credibility to your brand. I've attached some more information about Carbon Balancing, so if you are interested in this option, we can certainly look at pricing this for you. It does come out more expensive though.

In terms of paper, I would suggest we quote on 100gsm FSC or PEFC, with or without carbon balancing so you can see the price difference. The 100gsm is slightly lighter than the 115gsm but is still a good quality paper.

64pp - 100gsm - FSC Mixed Credit 10,250 £ 3,523 1,000 run on £ 232

64pp - 100gsm - Carbon Balanced 10,250 £ 3,537 1,000 run on £ 233

64pp - 100gsm - 100% Recycled 10,250 £ 4,118 1,000 run on £ 284

64pp - 115gsm - FSC Mixed Credit 10,250 £ 3,799 1,000 run on £ 256

64pp - 115gsm - Carbon Balanced 10,250 £ 3,816 1,000 run on £ 257

64pp - 115gsm - 100% Recycled 10,250 £ 4,484 1,000 run on £ 316

What is FSC?

The Forest Stewardship Council (FSC) is an international, non-governmental organisation dedicated to promoting responsible management of the world's forests. Since its foundation in 1994, FSC has grown to become the world's most respected and widespread forest certification system. FSC's pioneering certification system, which now covers more than 195 million hectares of forest, enables businesses and consumers to choose wood, paper and other forest products made with materials that support responsible forestry.

What Is Carbon Balanced Paper?

A paper product becomes Carbon Balanced when the emissions associated with its production are balanced (offset) by the global conservation charity **World Land Trust** (WLT). Contributions to the Carbon Balanced programme are used to protect land from deforestation and degradation, ensuring carbon remains locked-up within these invaluable ecosystems and their trees can continue to absorb CO₂. These habitats are being destroyed or degraded at an unprecedented rate, releasing stored carbon into the atmosphere and contributing to between 10 and 20% of global greenhouse gas emissions.



Buy PEFC-certified products

You can help protect the world's forests! All you need to do is to choose PEFC-certified products the next time you go shopping. Especially if it means that you choose forest-based materials instead of alternatives such as plastic.

This might sound strange. Choosing forest-based materials means using trees in order to make these products. How does this protect them?

We need to use our forests. If we don't, the land will be used for other purposes, such as cattle ranches or soy plantations. Buying forest products, such as wood and paper, gives the forest value, it creates demand, and provides a financial incentive to keep a forest a forest.