

About the UK Shared Prosperity Fund

Swindon Borough has received a conditional allocation of **£2,070,057** from the Government to deliver a suite of projects that will support the following national priorities:

- Communities and place
Strengthening social fabric and fostering a sense of local pride and belonging through investments in infrastructure, local green space and community-led projects.
- Local business
Creating jobs and boosting community cohesion through investment in existing industries and institutions, support for those starting businesses, sharing knowledge and expertise, improvement in retail, hospitality and leisure facilities, networking and collaboration and stimulating innovation and growth.
- People and skills
Boosting core skills and supporting adults to progress in work, supporting disadvantaged people to access the skills they need, supporting local areas to fund local skills needs, reduction in levels of economic inactivity by supporting those furthest from the labour market.

Swindon Borough Council is required to submit an 'Investment Plan' to the Government by 1st August 2022. The Investment Plan will set out the projects and activities that the Council will seek to fund from its £2,070,057 allocation.

Invitation to Submit Proposals for Funding

The Council is seeking project submissions for consideration.

Projects are expected to be completed by March 2025.

You can seek funding for 'capital' expenditure (for example, one-time large purchases) or 'revenue' expenditure (for example, to meet operational costs) or a mixture of both. The bulk of the overall programme spend is expected to be revenue expenditure.

Projects are expected to deliver a legacy, for example through community capacity building or capability building or which result in programmes that can become self-funding beyond March 2025.

The Council would welcome, in particular, submissions that demonstrate collaboration between multiple organisations.

Organisation Name <i>(if you are applying from Swindon Borough Council please state your Directorate and Service Area)</i>	Haydon Wick Parish Council Thames Avenue, Haydon Wick, Swindon SN25 1QQ
Contact Name	Caroline Hunt, Community Development Officer
Contact Tel	01793 722446
Contact Email	events@haydonwick.gov.uk

SHARED PROSPERITY FUND PROPOSAL SUBMISSION FORM

Proposal Title/ Proposal Name	Haydon Wick Memory Café
Proposal Description <i>(max 50 words)</i>	A safe space for residents living with dementia and their partners/carers to join in with activities that provide strong levels of brain stimulation and fun. The Council work with partners to deliver a varied programme of for attendees who live within, or very close proximity, to the parish boundary.
Anticipated Delivery Mechanism Please detail how the proposal will be implemented (e.g. who will deliver it and how) <i>(max 200 words)</i>	The Council has a dedicated member of staff currently employed as Memory Café Co Ordinator on a temporary grant-funded contract of 20 hours weekly to run the café twice monthly. The café started in October 2021 and is funded up until October 2022. This project is vulnerable, subject to funding, after this date. Due to the success of the café we are seeking funding to double the frequency and employ another member of staff. The café is hosted at the Council Offices. The Café Co Ordinator works with the voluntary sector to deliver each session - no sessions are duplicated. There is currently capacity for 25 users. The Council has a community bus, used to transport some attendees to sessions. HWPC has purchased a Mobii interactive table, which won an award from National Dementia Care in 2018. We hope to use this funding to purchase a second table, which could be rented to care homes and other establishments. Activities and themes so far have included a fish and chip lunch, speakers from Steam, a movie day, floristry, exercise instructors, crafts and Dilys, the Therapy Dog, is always popular. Feedback indicates that additional sessions, if offered, would be well attended.
What outputs would the proposal achieve? <i>(i.e. what would be delivered or produced)</i> <i>(max 200 words)</i>	Providing respite for those living with dementia and their carers, peer support and social contact. People living with dementia and their carers have the opportunity to meet regularly with other people in similar circumstances. Information is available, as well as practical tips about coping with dementia. Friendships are made as a result and people can support each other outside the Memory Café setting. This informal setting provides emotional support and reduces the isolation often felt by people with dementia, their carers and families. Each session delivers companionship, sociability, and stimulation for attendees, along with signposting and support. User feedback has already identified some benefits of the sessions. The project has already proved its potency as a community led facility, enriching the lives of residents living with dementia and their carers. External audits and evaluations by governing bodies have given excellent feedback and the Memory Café is spoken about in other settings Swindon-wide. Other parish councils have contacted the Memory Café Co Ordinator to observe the Memory Café sessions. The Council would like to offer a mobile pop-up café option to reach more residents.
What outcomes are you seeking to achieve from the proposal? <i>(i.e. what would be the long-term results)</i> <i>(max 200 words)</i>	The National Dementia Strategy, launched by government in February 2009, places great importance on places of contact where 'Peer Support' may be found and where educational information can be distributed. The aim of this project outcome is to reduce loneliness in this traditionally marginalised sector of community, people living with dementia and their carers. The project has three phases of delivery: First- to share state of the art sensory equipment with care homes and those that will benefit from the specialist equipment. Second- establish a more frequent sustainable memory café based at the Council Offices, to enable people living with dementia and their

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	carers the opportunity for increased socialisation and access to specialist services signposting. Third - deliver a mobile Memory Café. The project is designed to increase engagement of the Council with traditionally hard to reach areas of the local community demographic, people with dementia. This sector would also benefit from provision of outdoor gym equipment, the subject of an additional SPF application from HWPC. This aligns with UKSPF objectives E6 E9. The Council is incredibly proud of the success of the Memory Café and hopes funding can be secured to enable continuation of the project after October 2022.	
Please list any other organisations that would be involved in the proposal and explain the nature of their involvement (max 200 words)	Therapy Dogs Nationwide – Attendance from the Council's designated Therapy Dog, Dilys Voluntary Action Swindon – Funding opportunities, attendance, volunteering assistance Lin Jefferies Exercise – provides seated exercise Homecare – provide presentations or assist in organising talks Dementia Support -provide support for the group and carers SBC Public Health Practitioner (Dementia) - runs the SBC memory café coordinators group, researches people living within Dementia within the groups Community Researcher Raj McNeil – sends people our way after researching their needs. Live Well Swindon - Tech for the elderly, provides phones, iPads and training Rural Music Wiltshire – provides music sessions Singing for the Brain - leads singing activities Steam Museum (Engagement Officer) – provides speakers for the group <u>Refreshments</u> Asda Community Champion Kelly's Cakes rock Goody's Cakes Wiltshire Sound – Promotion of sessions <u>Help with volunteers</u> Volunteer & Partnership Manager Zurich - Mark Flay Volunteer Centre Swindon Carers Other Third sector groups as the project develops further	
Alignment to National UKSPF Priorities Please tick all that apply:	☒ ☐	<u>Communities and place</u> Strengthening social fabric and fostering a sense of local pride and belonging through investments in infrastructure, local green space and community-led projects. <u>Local business</u> Creating jobs and boosting community cohesion through investment in existing industries and institutions, support for those starting businesses, sharing knowledge and expertise, improvement in retail, hospitality and leisure facilities, networking and collaboration and stimulating innovation and growth.

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	☐	<u>People and skills</u> Boosting core skills and supporting adults to progress in work, supporting disadvantaged people to access the skills they need, supporting local areas to fund local skills needs, reduction in levels of economic inactivity by supporting those furthest from the labour market.																		
Alignment to Swindon Borough Council Priorities Please tick all that apply:	☐ ☐ ☐ ☐ ☐ ☒	<i>Build an economy that works for you: creating more well-paid jobs, attracting further investment in our town and making Swindon a great place to start and grow businesses</i> <i>Protect and enhance our heritage, cultural and leisure facilities: delivering improvements now and securing long-term investment</i> <i>Deliver sustainable growth: through high quality affordable homes alongside infrastructure to support our growing town</i> <i>Equip all our young people with the education and skills they need: through additional and enhanced skills and higher education opportunities</i> <i>Make Swindon greener and more sustainable: we will help residents reduce their environmental impact and, as a council, we will aim to achieve net zero emissions by 2030</i> <i>We will make Swindon safer, fairer and healthier: by helping people to help themselves while always protecting our children and adults, increasing health and wellbeing facilities and tackling crime and anti-social behaviour</i>																		
Please state the amount of funding that you are requesting Note: Funding is expected to be available from October 2022	<table border="1"> <tr> <td colspan="2">Overall (£)</td><td colspan="3" rowspan="2">157,173.08</td></tr> <tr> <td colspan="5">Spend Profile by Financial Year (£)</td></tr> <tr> <td>2022/23 Oct-Mar</td><td>56,743.00</td><td>2023/24 Apr-Mar</td><td>49,717.86</td><td>2024/25 Apr-Mar 50,712.22</td></tr> </table>					Overall (£)		157,173.08			Spend Profile by Financial Year (£)					2022/23 Oct-Mar	56,743.00	2023/24 Apr-Mar	49,717.86	2024/25 Apr-Mar 50,712.22
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Costing Breakdown (£)	Please provide a breakdown of proposal costs (e.g. staff costs, accommodation costs etc)																			
	New interactive table - £8,000.00 Facilitator 1- 20 hours per week x 52 weeks @£17.95 per hour = £18,668.00 pa Facilitator 2 – 25 hours per week x 52 weeks @ £17.95 per hour = £23,335.00 pa Provision of IT hardware and infrastructure, uniform, training for new staff member = £3,220.00 – Year 1 Ongoing IT/training costs new staff member year 2 = £1,020.00 Ongoing IT/training costs new staff member year 3 = £1,020.00 Entertainment £17.50 per session x 48 = £840.00 Refreshments - £5 per session x 48 = £240.00 pa Printing, advertising, miscellaneous equipment = £400.00 Note: 2% inflation costs have been added to years 2 and 3 above																			
Funding from other sources	Please detail any sources of matched funding already secured or anticipated.																			

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	Transport costs - £20.88 per session x 24 = £501.12 pa. Match funded by Parish Council Refreshments - £25.00 per session x 24 = £600.00 subsidised by the Parish Council Hall costs - £16.00 per hour, = £96.00 x 24 = £2,304.00 pa inc 2 hours set up and set down. Match funded by Parish Council. Year 1 match funding = £3,405.12. Year 2 match funding = £3,473.22. Year 3 match funding = £3,542.68. Total match funding over 3 years = £10,331.02
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Once you have completed this form, please return to Rob Fulford at rfulford@swindon.gov.uk

Please submit the form by no later than **5pm on Monday 20th June 2022**