

Meeting	Community Development Committee
Date	6 th June 2023
Report Title	Youth & Community Report
Agenda Reference	9
Author	Kate New, Youth & Community Co Ordinator

Recommendations

1. To note the report

Background

Summer Spectacular

The Youth and Community Co Ordinator is working towards finalising the Event Management Plan and doing the final preparations for the Summer Spectacular event in July. A Memory Café Volunteer, who is also the owner of the Café's Therapy Dog Dilys, has volunteered to help judge and organise the 'Fun Dog Show'. Posters and an advertising campaign for the Event is actively in progress.

Coronation

The plaque that was designed by the children who planted the tree to commemorate the coronation of King Charles III at Mouldon Hill Country Park has been put in place alongside the young sapling. The Youth and Community Co Ordinator is working alongside Neil Pullen of Wiltshire Wildlife Trust to organise another seasonal event at the country park.

Advertising and Communications

The Council's Youth and Community Co Ordinator has been working towards increasing revenue from advertising in the Haydon Wick Living Magazine. To date the revenue has increased by **443%** from last year. Which equates to £1,400.00.

The latest edition of the monthly news bulletin is due to go out on Wednesday 31st May 2023.

Social media over the past month has been busy with information leading up to the elections. The Council's Instagram reach has increased by over 180% from last month. This coincides with our increase in publishing social media posts by 6.7% in the last month. Priorities for the coming weeks:

- Summer Spectacular Lead Up
- BEST Summer Events
- POST Projects
- Sensory Garden Updates
- Allotment Competition
- Annual Governance Accountability Review (AGAR)

A year planner is also being created to capture reoccurring themes and to manage the build up of projects and capture items raised from the Community Led Plan 2022-2025.

Press releases continue to be written for the website, magazine and external press contacts such as the LINK Magazine, Swindon Advertiser and Clerks Direct.



Upcoming Events/ Competitions

The Youth & Community Co Ordinator has a list of events which features in the Community Choices report. Once these items are approved, they can be progressed and reported back to future meetings.

Due to the all-out elections in May 2023 the events programme and community development area has been quiet.

Previously approved upcoming events:

Event name	Date	Age	How many to attend	Notes
BEST – Be A Better You Summer Programme	Thursdays: 27 July, 3 rd , 10 th , 17 th , 24 th & 31 st August	5-18	40 Max.	- During this session, attendees will get the chance to take part in team games, non-contact boxing and football skills. - From the success of previous events, this event is likely to have a large number of attendees interested, therefore the cut off is 40 young people.
Summer Saunter- Discovering Mouldon Hill	Sunday 30 th July	Families	Unlimited	- This is being advertised in Haydon Wick via notice boards, social media and through local school newsletters. £1.00 to be donated per child to Wiltshire Wildlife Trust through Neil Pullen. - As with previous events at Mouldon Hill, the Summer Saunter will have a theme and children will get to have a go at pond dipping to see what wildlife they can find and focus on Insects as a theme for the walk.