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Minutes of the **Community Development Committee** meeting of Haydon Wick Parish Council held on **Tuesday 3rd June 2025** at 7.30pm held at Parish Council Offices, Thames Avenue, Swindon, SN25 1QQ.

ATTENDANCE:

MEMBERS: Councillors R Ross (Chair), L Stevenson (Vice Chair), J Jackson, L Jackson, A Jimmy, A John, V Manro, P Park and B Patrick-Okoh.

OFFICERS: Georgina Morgan-Denn, Chief Officer/Clerk & RFO
Laura Cutter, Deputy Clerk/RFO, HR & Services Manager
Liz Matthews, Marketing & Events Co-Ordinator
Julie McMorrow, Meetings & HR Administrator

ALSO IN

ATTENDANCE: Councillor R Worman

CD 001 APOLOGIES

Apologies were received and noted from Councillor A Roupelis (Personal Commitments) and Councillor J Ali (Work Commitments).

CD 002 DECLARATIONS OF INTEREST

Councillor V Manro declared an interest in Agenda 7 as he has non-prejudicial professional ties with the company.

CD 003 PUBLIC PARTICIPATION

There were none.

CD 004 MINUTES OF THE PREVIOUS MEETING

Members reviewed the minutes of the Community Development Committee meeting held on Tuesday 1st April 2025 and the Chair of the Committee signed the minutes as a true record.

Proposed: Councillor A John

Seconded: Councillor L Jackson

Vote: Agreed unanimously.

RESOLVED: To confirm as a true record the minutes of the meeting held on Tuesday 1st April and the Chairman signed the minutes.

CD 005 COUNCILLOR MENTAL HEALTH AWARENESS EVENTS

CD 005A

Members received post event updates on the Litter Pick held on the 16th May and the North Swindon Orbital event held on the 17th May 2025. Thanks were given to the Parish Council office for the support and the lovely posts on social media. Many residents gave feedback on a variety of mental health issues, the standout one being 'isolation'. The engagement with residents was positive and showed that more work to support Mental Health could be expanded upon.

CD 005B

Members received ideas for a Mental Health Day (10th October 2025) Charity Fundraising Event. The plan is to hold a pub quiz in aid of The Kelly Foundation. Further details to follow and Councillors were asked to save the date.

CD 006 MEMORY CAFÉ & COMPANIONS CAFÉ

Members noted the report. The excellent work continues, and no questions were raised.

CD 007 NEW PARTNERSHIP OPPORTUNITY

Members received an overview of a possible partnership opportunity with Curam Care who are a nationwide organisation that work with other local authorities to match

Initials _____

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care workers with the personalities of the clients. The proposal was to work with the Parish Council to sign post their services in return for sponsorship and invitations to connect with the residents at the Council's community cafes. After a thorough discussion Members did not wish to proceed with the proposal. *Action: Deputy Clerk to inform Curam Care of Council's decision.*

CD 008

VE DAY 80 MOULDON HILL – POST EVENT AUDIT

Committee reviewed the report and commented that the day worked well and overall it was a success. The signage worked well which made residents aware of the event and social media. Residents feedback showed they loved the location, music and the event in general. It was suggested to utilise this location more often once parking options have been agreed.

CD 009

COMMUNITY CHOICES

The meeting received an update following on from April's committee. Members were reminded of the various Community Choices being implemented in this financial year. The news will be shared with the community in the Council's Living Magazine and on the various social media channels. The concept is largely around 'Celebrating Community' and within that lies several themes which will be delivered this year.

CD 010

COMMUNITY & YOUTH DEVELOPMENT

The Committee noted the report and applauded the team on all the events and projects that are ongoing and growing in attendance. It was acknowledged there was a great programme over the half term and overall a good attendance.

CD 011

CLERK'S & COUNCILLOR REPORTS

Deputy Clerk – Nothing to report.

Chief Officer – Nothing to report.

Councillor R Ross – Leading the 'Superhero Litter Pick' 4pm on 6th June at the Skate Park.

Councillor L Stevenson – Attended the event at the Orbital.

Councillor V Manro – Attended the event at the Orbital. Also met with Swindon Borough Council who are happy with the vast array of community wellbeing activities the Parish Council is putting on for its residents.

Councillor A John – Attended both the Mental Health Week events, litter pick at Taw Hill and event at the Orbital as well as attending the Annual Parish Meeting.

Cllr B Patrick-Okoh – Lead the recent litter picking events.

Councillor J Jackson – Attended VE day at Mouldon Hill and the litter pick at Abbey Meads.

Cllr L Jackson – Attended the litter pick and the mental health week events. Organised a Corporate Away Day event with an employee from BMW and the Parish Council. Press release has been written and shared.

Councillor A Jimmy – Attended litter pick at Taw Hill.

Councillor R Worman – Nothing to report.

Councillor P Park – Nothing to report.

CD 012

FEEDBACK FROM THE ANNUAL PARISH MEETING AT THE GLL

Not a lot of post-event feedback has been received. Consider the event was quite successful with a reasonable sized audience (52) in attendance. Demonstrated the wide areas of work, meetings and events that HWPC carry out during the year. Councillors are welcome to send any feedback to the Chief Officer.

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CD 013

SUMMER EVENT 2025 – WILDWICK SUMMER EXTRAVAGANZA

Received an overview of the 2025 Summer Event. This year it will be themed around the 'Arts' which is diverse and includes poetry, crafts, and dance to name a few. The event will be called 'Wildwick '25 Summer Extravaganza'. It is an ambitious programme to highlight the Parish Council as leaders in creative programming. It will appeal to all ages and celebrate the skills of the residents. The event will take place at Trent Road Playing Fields and the adjacent Shield and Dagger will host bands after the daytime event has closed. Additionally, there will be programme of events in the 20 days leading up to the main event on the 16th August. 'Share the date' will go live on various platforms from the 4th June 2025. The event programme will need sponsorship to boost the event budget. Councillors were tasked with sharing any contacts with the Marketing & Events Co-Ordinator or to sign post people to the website where the sponsorship packages are explained in more detail. There will be various Working Party meetings to break down the programme and assign responsibilities to various Councillors/Teams. *Action: Marketing & Events Co-Ordinator to set up a series of working party meetings.*

CD 014

MARKETING, COMMUNICATIONS & BRANDING UPDATE

Members noted the report and no questions were raised.

CD 015

**PRESS, MEDIA & COMMUNICATIONS POLICY
NATIONAL AWARENESS DAYS & PROCEDURE**

A Working Party meeting took place prior to the committee meeting and an amended policy was discussed. Members received an overview which included changes to the rules on photography at events, using personal devices for photography, and how Councillors and members of staff will be referred to on socials, our website and promotional materials. A programme of national awareness days was also discussed with the overarching objective of encouraging all 17 councillors (18 soon) to engage fully with the community. Members agreed to take the proposal to Full Council. *Action: Chief Officer to add to Full Council.*

Proposed: Councillor B Patrick-Okoh Seconded: J Jackson

Vote: Agreed unanimously.

RESOLVED: To recommend to Full Council the changes to the Press, Media & Communications Policy, as presented. To discuss with Full Council the programme of national awareness days, with the overarching objective of encouraging all 17 councillors (18 soon) to engage fully with the community.

CD 016

CHARITY FUNDRAISING IDEAS

The Committee discussed helping at School fetes or at PTA events and either volunteer their time to help the local groups or to use the event as an opportunity to raise funds for The Kelly Foundation (the Council's chosen charity for 25/26). It was acknowledged that once there are a reasonable number of Councillors intending to assist at these local events it will be discussed again at the next Community Development Committee in August. A suggestion was made to have a skills/fun day at the Orbital but this may require a licence and needs investigation. Ideas such as small charges for fun games like soak the Councillor in the stocks, score a goal in the net to encourage children to take part and raise funds for the North Swindon Mental Health charity. *Action: Chief Officer to add to Full Council.*

CD 017

KNIFE AMNESTY BIN LOCATION

The proposed location for the agreed knife bin is at the front of the Parish Council building, alongside the bleed kit and existing defibrillator. It has been confirmed that the Police will be responsible for emptying the bin. While the Orbital was initially

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suggested as a possible site, feedback from the PCSOs indicated it was too close to the Police point, which could discourage individuals from using it. This will go to Full Council for final resolution. *Action: Chief Officer to add to Full Council.*

CD 018

BUDGET MONITORING

The committee noted the report and there were no questions.

CD 019

GRANT FUNDING RECORD

No news has been received from a National Lottery grant application to help fund the Wildwick 25 Summer Extravaganza. There is a potential grant offered by SSE that is being investigated by Chief Officer and Chairman.

CD 020

ITEMS FOR THE NEXT AGENDA

To be sent in advance of the next meeting on Tuesday 5th August 2025.

The meeting closed at: 20.48.

Chairman:

Initials _____