

Georgina Morgan-Denn

Subject: FC Agenda 12 - Active Swindon Trail: The North Swindon

From: Laura Cutter <deputyclerk@haydonwick.gov.uk>

Sent: 29 August 2025 10:44

I met with Claire Fleming from Active Swindon (SBC) she is planning a North Swindon route from GLL Haydon Centre, through to Abbey Meads and back from the Orbital 2.2 miles, I have asked they include our play areas and other local interest points within our parish for the published maps, which she agreed to do.

- Claire will send through their artwork for us to promote mid-September
- Claire will be attending SLCF (as working with HWPC, West Swindon & Wanborough on this quarters trails)
- SBC has already approached GLL and this will be the pick up place for maps and badges/award. There is also a post box there for prize entries which could be a £100 super market voucher etc.
- Some maps will be given to us to add to our reception leaflet area, as the walking routes will be live forever more
- Claire will be sending in an article/poster by the magazine deadline (please save a5 page space @Liz Matthews)
- Can we get this added to the Full Council agenda for info please @Georgina Morgan-Denn

I also requested in a future quarter / season that they consider a trial through Oakhurst, Taw Hill and Mouldon for the other half of the parish

West Swindon's will focus on the subways as they have murals etc and also there is an anniversary for the battle of ellendune coming up, and one of the battle fields may have been in fresh brook – so if we have anything like this coming up would be worth bearing in mind...

Thanks, Laura

I am writing to let you know about our proposed Active Swindon Trail, which will come through the parish this autumn.

As part of the Active Swindon Trails Challenge, we are releasing three trails per season for families to explore. At the end of the trail is a partner location that will give them a badge and host a postbox where they can post an entry into the prize draw. Further details can be found at <https://www.swindontravelchoices.co.uk/home/activeswindonchallenge/>

We launched in July 2025 with 3 trails for the summer season, then on October 1st we enter the Autumn season with 3 different trails, of which one is in North Swindon.

The Haydon Centre has agreed to be our partner location, and the trail will start and end there (it's on a good bus route, surrounded by paths and has car parking if necessary).

Can I organise a time to come and talk to you further about the plans and check that I'm not duplicating or undermining anything you might have planned. I have a route in mind but there is still time for me to be flexible!

I look forward to hearing from you,

Travel Plan Officer
Inclusive Economy and Sustainability
Swindon Borough Council