

Georgina Morgan
Haydon Wick Parish Council
The Parish Council Office
Thames Avenue
SN25 1QQ

16th June 2025

Microshade Business Consultants Limited joins Flotek Group Limited

Dear Georgina,

We're writing to inform you of the exciting news that, as of Wednesday 2nd April 2025, Microshade Business Consultants Limited has been acquired by Flotek Group.

We will be working with Flotek to transition the business into the group; however, we believe that through the planned upgrades to systems, process, and products, you will see a significant benefit.

In the meantime, we want to assure you that it's very much business as usual. Our team will continue to serve and support you as you are used to, and our service levels will be proudly maintained.

After founding the business, Stuart sadly passed away this year and therefore it was important that Microshade would be taken over by a team of people with the same values and ethics at the core of Microshade today. I truly believe this announcement also means our own team of people who helped establish our excellent reputation, will have opportunities to develop further and be part of this exciting change.

I have enclosed a letter from the new owners as a way of introduction, however our combined team will make contact within the next few months as we integrate into the wider group.

I will be personally continuing with the business for the short term to ensure every customer is supported and business continues as usual, and David and the wider team will be staying with the business longer term.

Please be assured that our key objective and message to you is one of continuity, and we will continue to provide excellent service to you and your teams.

May we take this opportunity to thank you for your business, support and loyalty to us and I look forward to continue working with you over the next few years.

Yours sincerely,

Janice Wilbur

Janice Wilbur

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Microshade Business Consultants Limited joins Flotek Group Limited

Dear Georgina,

We're proud to announce the acquisition of Microshade Business Consultants Limited into our group, and we're looking forward to supporting your organisation technology today and in the future.

Microshade has a fantastic reputation spanning nearly 50 years; delivering first-class IT services to its customers through an experienced team with service at its heart.

We're currently working our way through aligning the team, products and systems to bring together a consolidated approach to service, which we're confident will enhance our future offerings to support your organisation moving forward.

Over the next few months, with Jan and David's support and assistance, we'd love to meet you to tell you more about us and our vision for the future, which we believe will give you confidence in who we are and how we can ensure we continue to be your trusted technology partner. Ash from our account management team will be in touch in due course and would love to come and meet you.

As part of this integration we can now offer full IT support to you which includes desktop support, cloud migration, Microsoft 365 licences, telephony and much more helping migrate you from legacy analogue phone services to the latest cloud solutions.

We're committed to delivering the same excellent service you're used to, and I'm confident that with the additional investment into resource, systems, products, and processes, you'll see further improvements and technology advancements that will make working with us even better.

Please visit our website at www.flotek.io for further information or please reach out if you'd like to discuss anything.

We'd just like to add that we really appreciate your support and continued business, and look forward to working with you.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Malcolm Holland'.

Malcolm Holland
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