

Meeting	Community Development Committee
Date	5 th August 2025
Report Title	Summer Extravaganza '25 + 20 day programme
Agenda Reference	14
Author	Liz Matthews, Marketing & Events Co Ordinator

Officer's Recommendation

1. To note the report.

Background

In the last two months, the Marketing and Events Co Ordinator has been organising the Summer Extravaganza for **Saturday, 16th August** at Trent Road Playing Field for an extraordinary celebration of community talent and artistic expression. The grand finale event transforms the playing field into a vibrant "Circus of Creativity," where professional entertainment seamlessly blends with outstanding community performances to create an unforgettable experience for all ages.

Prepare for an afternoon filled with live music, animal encounters, delicious food, a lively bar, and endless entertainment for all ages.

Website Link:

[WILDWICK Summer Extravaganza '25 | Haydon Wick Parish Council](#)

Marketing:

- Magazine / Bulletin & social media regular feeds.
- Lamp post A3 posters.
- Banners at 3 locations: Entrance to Trent Road Playing Fields. Taw Hill Shops. Orbital Car Park Grass Verge

Safe & Secure:

Marketing & Events Co-ordinator has organised 1 team member from WillSecure to support the POS team from 10am with traffic management in Severn Avenue. To mitigate any neighbour challenges. Then 2 more team members to support from the start of the event. St Johns have been organised to support the event from 2pm -7pm.

Parking:

Social media will promote walking and bus travel. We also have Volunteer bus drivers who are offering to run a shuttle bus from the Haydon Centre Car Park, with some Haven attendees being collected from their homes too. Greenmeadow Primary School has been approached regarding use of their car park. Unfortunately, they are unable to provide a key holder to unlock/lock for the event but have offered the driveway before the gates as an option. Letters have gone out to neighbouring properties to share our intentions and suggested alternatives to driving.



Attractions:

Full line up of bands/artists secured, stalls booked and attractions detailed below:

Name	Timing at events
Storm in a teacup Circus workshop/stilt walker/bubble display (3hrs x 2 performers)	2.30pm - 5.30pm
Farms 2 Ewe	2pm - 7pm
Lin's Fitness TBC	2pm - 2.15pm
George Scarrotts Fun Fair	2pm - 7pm
Live Music Stage	2pm - 7pm
Swindon Brass	2.00pm - 2.30pm/ 3pm
Sasha & Bryony	2.30pm - 3pm
Cally	3pm - 4pm
Flying Solo (mitch)	4pm - 5pm
Jason Boorman	5pm - 6pm
Billy & Louie	6pm - 7pm
Memory Café & Overs 60s Area	2pm - 7pm
Craft Area	2pm - 7pm
Bar - Fandangoes	2pm - 7pm
Demo Tent	2pm - 7pm
Lawn games as VE Day	2pm - 7pm
HWPC 4Kelly: Stocks/Shoot Out / Tattoos/ Splat the Rat	2pm – 7pm

Trade stalls booked:

Food: @£50

Nicks ice creams
Mamas Sweet Treats & Fudge
Brew Book on the Go (Drinks/frappes/sodas)
One love catering (burgers/hot dogs/fries)
Gallop & Grind Ltd (coffee/cake)
BoglarCakes (cakes/pasteries/sourdough)
Symonds Catering – Tai Noodle Bar
2 x Cancelled

Market: @£10

Willis printing - Candles
Ruby Lou's - Gifts
MimoLand - Crochet
Donna's Handmade Delights (all sorts/tombola etc)
Crochayy
Jordan Blake (earrings)
Dawn's Creation's



Windrush Reflexology
Kelly's crafts and baking (baby items)
Embroidery Creations & Other Crafts
Jane Bourne (bags/soft furnishings)
Mandie's Magic Brushes - Face painting
Timslinescapes
Witches and Pot's.
Dillys designs
Rosie's Beans
Clare's Trinkets
4 x Cancelled

Information:

Citizens Advice Swindon
Live Well
WWT - TBC
Crime Stoppers
Thameswood Vets

Charity:

Sisters in action fundraising for Bristol Children's Hospital
Kelly Foundation
Roxi Foundation
Buddy's Reptile Rescue
Swindon Lions Club CIO. Charity number 1198482

Sponsors:

Specsavers
Emerald
Harlequin

Expected income (Sponsorship):

Emerald Windows	500.00
Specsavers	500.00
D Matthews	200.00
Cross Street	100.00
Harlequin	500.00
Fandangoes bar	200.00
£50 Food stalls	350.00
£10 pitches	250.00
Total Expected Income	2600.00
Budget	
Events	2500.00
CC (VE Day Underspend)	300.00
	5400.00



Costs / budgeted items:

WillSecure x 3 guards	346.50
Farms2Ewe	725.00
St Johns	143.00
Storm in a teacup	775.00
Mitch - Flying Solo	100.00
Cally	100.00
Swindon Brass	100.00
Jason Boorman	75.00
Billy & Louie	350.00
PA/Generator	600.00
SBC Event/Premises Licence	21.00
PPL & PRS Licence	200.00
Amazon (inc VAT)	561.97
Toilets	250.00
Printing (50 x A3 & 3 x banners)	227.00
Straw bales	
Swindon Story Shed	150.00
	4724.47

