

Meeting	Full Council
Date	23rd June 2026
Report Title	Community Filming Project
Agenda Reference	16
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Officers Recommendations

1. To note the report.

Background

The Council has received an enquiry from Raw Research, a casting and research company working on behalf of the Cabinet Office. Raw Research is producing a campaign focused on how government investment is empowering communities across the UK, with Swindon identified as one of the featured areas.

What is proposed

The campaign will take the form of a short 30-second documentary-style film and accompanying photographs, showcasing real residents and organisations going about their daily lives. Filming is planned for 13th July 2026 (dates to be confirmed) in and around Swindon. Raw Research is looking to feature around six local individuals or groups per day, with each session lasting approximately one to two hours.

Participation would involve either hosting a small film crew at a Council location or, alternatively, self-filmed moments captured on a phone guided by a producer. Some contributors may also be asked brief, informal interview questions. Speaking on camera is not compulsory. The finished film and photographs will be shared online and across social media, with the campaign expected to launch in July.

Why this may be of interest to the Council

Participation could offer Haydon Wick Parish Council a positive profile-raising opportunity, showcasing the work of the Council and the community it serves to a wider audience. It would position Haydon Wick as an active, engaged community benefiting from government investment, and the Council would receive copies of the photographs taken — useful for its own communications and records.

Suggested filming locations within the Parish

Several locations within Haydon Wick have been suggested as potentially suitable for filming, which would help to showcase the breadth of the Parish's community spaces and assets.

These include:

- Dog Park
- Outdoor Gym
- Skate Park
- Outside the Leisure Gardens, with views towards the GMF
- Mouldon Hill



- Seven Fields
- In-house at the Council's own facilities, where residents regularly come together for community events such as the fortnightly Haydon Wick Haven and Craft & Connect

These locations would offer a varied and authentic representation of Haydon Wick community life, from outdoor green spaces to grassroots community activity.

Conclusion

Engagement was offered, including a request to review the final product for potential sharing on Haydon Wick Parish Council's behalf; however, no response has yet been received from the company.