



Partnership Opportunities 2025- 2026



Make a Lasting Impact in Your Community

In a world where connection matters more than ever, Haydon Wick Parish Council is creating a community where everyone is valued and has a place. By supporting your community, you can help us develop Haydon Wick into an inclusive community where everyone belongs.

We are looking for support in many forms, whether monetary or your time, from volunteering to sponsorship packages. How can you help?

About Us

Serving the heart of North Swindon, Haydon Wick Parish Council represents approximately 22,000 residents across nine vibrant neighbourhoods: Haydon Wick, Greenmeadow, Haydon View, Woodhall Park, Western Moredon, Abbey Meads, Haydon End, Taw Hill, and Oakhurst.

Our 18 elected councillors, a diverse mix of professionals, experienced seniors, and young families, share one common goal: enriching the lives of everyone in our parish through exceptional services, community events, and vital support programmes. Our team of 28 Officers and staff manage, implement and facilitate these services.

Our Vision

To champion Haydon Wick as an independent, vibrant urban community where quality services meet genuine community needs, and where sustainable leadership creates opportunities for all.

Why Your Support Matters

When you partner with us, you are not just supporting services, you are investing in people. Your contribution directly touches the lives of families, seniors, and individuals who need it most, creating a community where everyone feels they belong.

Your Impact Creates:

Connection Over Isolation – Helping seniors stay connected through essential transport, social activities, and dedicated support services

Dignity & Support for Vulnerable Residents – Providing compassionate services for those on dementia journeys and their families

Opportunities for Families – Creating free, accessible events and activities for families stretched by the cost of living

Vibrant Community Spirit – Bringing neighbourhoods together through celebrations and shared experiences

Beautiful, Safe Spaces – Maintaining parks, play areas, and green spaces where communities gather and nature thrives



Ways You Can Help

Gift Your Time - Volunteer Support

Every contribution of time makes a difference in building our inclusive community. We welcome volunteers to support us in various ways:

Supporting Seniors & Vulnerable Residents

- Make a cup of tea and chat with seniors at our cafes
- Support our Memory Café or Companions Café
- Assist with the Christmas Parcel scheme for isolated residents
- Drive our Community Bus

Events & Community Activities

- Be an extra pair of hands at community celebrations
- Support family-friendly events throughout the year
- Help us to organise and run activities that bring people together

Environmental & Outdoor Work

- Support our Parks & Open Spaces team with outdoor projects
- Participate in litter picks to keep our community beautiful
- Help with tree planting and bulb planting
- Support community garden projects

Skills-Based Volunteering

- Lead educational workshops
- Provide sports coaching
- Facilitate creative workshops
- Offer IT workshops

Corporate Team Volunteering

Can you spare your team for a corporate away day? Your team can help provide:

- Public art installations
- Painting play areas and removing graffiti
- Event setup and support
- Environmental improvements

Other Contributions

- Donate prizes or unwanted gifts for community groups and events
- Share your professional expertise
- Support our Leisure Garden Community

Financial Support & Sponsorship Supporting Essential Services

COMMUNITY TRANSPORT

Our volunteer-driven community bus is a lifeline for many seniors, providing their only connection to shopping, social groups, medical appointments, and community events. For some residents, this service represents their only social interaction of the week.

Benefits: Prominent vehicle branding throughout the parish, recognition in community communications, association with a vital service, high visibility across all nine neighbourhoods.

PARKS & ENVIRONMENTAL SERVICES

Help maintain the green spaces that make our community beautiful and healthy. Our fleet of six vehicles keeps parks pristine, play areas safe, and open spaces welcoming for all to enjoy.

Support the running costs of our fleet and see your brand on the move.

Benefits: Branded magnetic signage on six vehicles, high-visibility exposure across all neighbourhoods, recognition as environmental steward, association with spaces families enjoy year-round, prominent event acknowledgment.

Annual sponsorship packages available to support these service – let's talk!

SUPPORTING COMMUNITY COMMUNICATIONS - Haydon Wick Living Magazine - £400 annually

Reach 22,000 residents with premium inside front cover placement in the magazine delivered directly to local homes.

Benefits: High-impact positioning, annual exposure to the entire parish, professional association with trusted community communications, cost-effective brand awareness.



DEVELOPING YOUR COMMUNITY

SUPPORTING COMMUNITY EVENTS & CELEBRATIONS

We create inclusive events that bring our diverse community together, from intimate dementia-friendly gatherings to spectacular celebrations like our Christmas Carnival with lantern parades, stilt walkers, and festive magic that families remember for years.

Flexible packages are available, whether you want to support our Christmas Carnival, Summer Extravaganza, or year-round events, we can tailor a partnership that works for you.

The Services Your Support Enables

For Seniors & Vulnerable Adults

- Haydon Wick Haven – Fortnightly social hub with refreshments, activities, and guest speakers
- Memory Café & Companions Café – Specialised support for residents on the dementia journey and their families
- Essential community transport for shopping, appointments, activities, weekly Lunch Clubs providing meals and companionship

For Families & Young People

- Holiday Activities and Food (HAF) Programme – Youth snacks and activities during school holidays
- Free community events designed for families facing cost-of-living challenges

Educational workshops and learning opportunities

- Sports coaching to keep young people active and engaged
- Community garden projects teaching sustainability and connection to nature

For Everyone

- Beautiful, well-maintained parks and open spaces where communities gather
- Safe play areas for children
- Inclusive celebrations that bring diverse groups together
- Community communications keeping everyone informed and connected.

Your Partnership Creates Lasting Impact

Every contribution, whether time or money, creates ripple effects throughout our community:

- A senior resident who might otherwise be isolated finds friendship and dignity
- A family creates cherished memories together at accessible events
- A person with dementia experiences joy and compassionate support
- Children play safely in well-maintained spaces
- Neighbours from different backgrounds connect and belong
- Our parish becomes a place where everyone feels valued
- Your support doesn't just provide visibility—it creates genuine community impact and helps build a place where everyone truly belongs.

Ready to Make a Difference?

Join us in building a community where everyone thrives and feels valued. Whether you choose to volunteer your time, donate resources, or become a financial partner, your contribution demonstrates your commitment to the people and place that matter most.

How to Get Started:

Contact Haydon Wick Parish Council to discuss how you or your business can become part of our community story. We'll work with you to find the right way for you to help, whether that's regular volunteering, a one-off contribution, or an ongoing partnership.

Together, we're not just supporting services, we are creating belonging, connection, and community.

Haydon Wick Parish Council is committed to transparent partnership arrangements. All sponsorship agreements include clear terms, recognition benefits, and impact reporting. We are grateful for any support given.



For 'Partnering Opportunities' enquires please contact the Clerk at: clerk@haydonwick.gov.uk | 01793 722446

Haydon Wick Parish Council, Thames Avenue, Haydon Wick, Swindon SN25 1QQ
Visit: www.haydonwick.org.uk | Follow us at: @HaydonWickCouncil





Partner With Your Community

Help Us Build an Inclusive Haydon Wick Where Everyone Belongs

Haydon Wick Parish Council serves 22,000 residents across nine neighbourhoods, creating vital services and events that bring our community together. Your sponsorship makes a real difference.

Your Impact Creates:

Connection – Helping seniors stay engaged through social activities and essential transport

Support – Providing dignified services for vulnerable residents and their families

Opportunity – Creating free, accessible events for families facing cost pressures

Community Spirit – Bringing diverse neighbourhoods together through celebrations

Beautiful Spaces – Maintaining parks and play areas where communities gather

All Partnerships Include:

- Logo placement on printed marketing materials and sponsor pages
- Recognition in community communications reaching 22,000 residents
- Social media exposure to thousands of local followers
- Direct engagement opportunities with the community

Partnership Tier	Investment	Key Benefits
Bronze Partner	£150	Logo on materials, social media features, event presence
Silver Partner	£250	Bronze benefits + website link, press release features
Gold Partner	£500	Silver benefits + prime event pitch, enhanced exposure
Platinum Partner	£1,000	Gold benefits + event videos, working party membership
Major Event Sponsor	£3,500	Headline our signature events (Christmas & Summer)
Annual Partnership	£5,000	Full year-round partnership across all community events

Premium Partnerships (Platinum & Above) Also Include:

- Featured placement in event videos
- Prime pitch opportunities at events
- Opportunity to join working parties and help shape events
- Year-round promotional exposure across multiple platforms
- Enhanced brand visibility and community presence

Services Your Sponsorship Enables

For Seniors: Memory Café, Companions Café, Haydon Wick Haven social hub, weekly lunch clubs, essential transport

For Families: Free community events, Holiday Activities & Food programme, sports coaching, educational workshops

For Everyone: Christmas Carnival, summer celebrations, beautiful maintained parks, inclusive activities, community connections

Every Contribution Creates Ripple Effects

- A senior who might be isolated finds friendship
- A family creates cherished memories at accessible events
- A person with dementia experiences dignity and joy
- Neighbours from different backgrounds connect and belong
- Your brand becomes associated with genuine community impact

Ready to Make a Difference?

Contact Haydon Wick Parish Council today to discuss how your business can become part of our community story.

Whether you choose one event or an annual partnership, your sponsorship demonstrates your commitment to the people and place that matter most.

Together, we're not just sponsoring events, we're creating belonging, connection, and community.

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