Haydon Wick Parish Council
Thames Avenue
Haydon Wick
Swindon
SN25 1QQ

01793 722446
info@haydonwick.gov.uk
www.haydonwick.gov.uk

Meeting	Community Development Committee
Date	23rd October 2026
Report Title	Bus Shelter Refurbishments update
Agenda Reference	13
Author	Jackie Fawcett (Office and Community Administrator)

Recommendations:

1. To note the report and successful community enagagement associated with the project.
2. To proceed with the second bus shelter refurbishment project, at The Brow, Haydon Wick using the same successful community engagement and school-participation approach adopted during Phase One.
3. To utilise £300.00 of the Community Choices budget for the paint and materials 4629/402.
4. To consider extending the initiative over to the Perspex Bus Shelters, starting with the one on Thames Avenue opposite Morrisons.

Part 1 – Thames Avenue – Completion

We are pleased to report the successful completion of the first bus shelter refurbishment project on Thames Avenue. The design incorporates artwork created by pupils from Greenmeadow School, featuring local landmarks and themes including our wildlife areas, play parks, and the Wild Service Tree. To further strengthen community engagement, our mascot Wickie was also included in the artwork, providing a familiar and recognisable feature for local children.

The installation was carried out over two days, on 27th and 28th August, and was completed by two members of staff. The finished refurbishment has transformed the bus shelter into an attractive community feature that celebrates local identity and showcases the creativity of young residents.

Part 1 was completed under budget through the use of in-house staff to undertake the installation work. The main expenditure was for the specialist paints and anti-graffiti coating required to complete the project. The application of the anti-graffiti finish has proved to be a valuable investment, helping to protect the artwork and maintain its appearance.

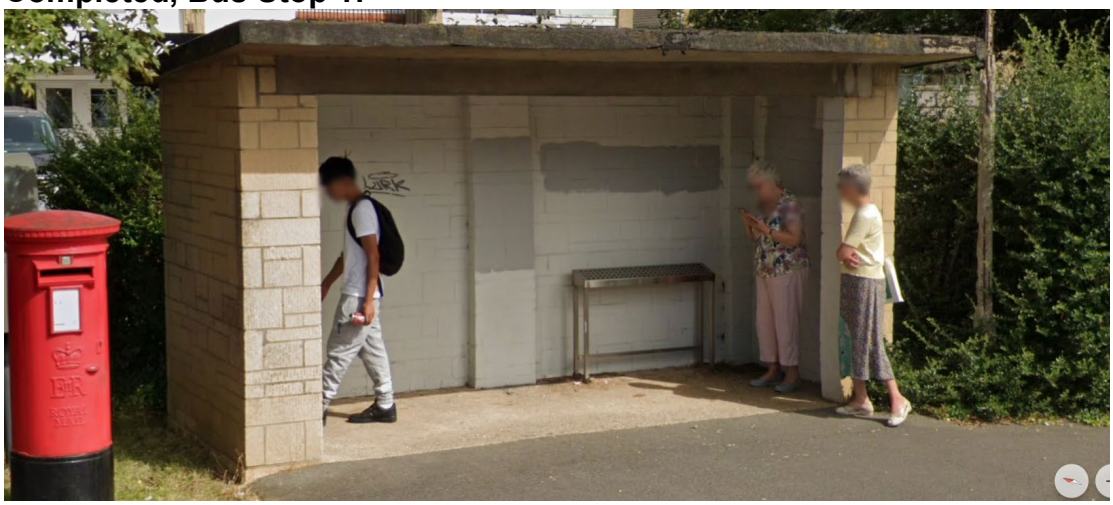
To date, there have been no signs of graffiti or vandalism on the bus shelter, indicating that the mural has been well received by the local community and treated with respect by residents and visitors alike. This was one of the original aims of the project, with the artwork intended to foster a sense of local pride and ownership. The condition of the mural will continue to be closely monitored by the Parks and Open Spaces Team to assess its long-term impact and effectiveness.

Whilst the painting was underway, staff received a great deal of positive feedback from members of the public. Many pedestrians stopped to admire the artwork and share complimentary comments, while passing motorists shouted words of encouragement and expressed how much they appreciated the display.

A small number of residents commented that they would have preferred the mural to reference Greenmeadow rather than simply stating "Welcome to Haydon Wick". In response to this

feedback, the design was adapted to incorporate Greenmeadow signage, ensuring it better reflected the local community.

Completed, Bus Stop 1:





Presentation of Prize

Councillors were delighted to visit Greenmeadow Primary School to present a prize of craft materials in recognition of the pupils' fantastic contribution to the project. A commemorative plaque featuring the children's names will be added to the mural during the autumn.

During the return visit, it was particularly rewarding to engage with some of the pupils who had taken part in the project. It was wonderful to hear that they remembered the initial school assembly and the "True or False" activity, demonstrating the lasting impact that meaningful community engagement can have on young people.

The pupils' enthusiasm, creativity, and imagination played a vital role in the success of the project and helped ensure the final design truly reflected the local community.

Greenmeadow Primary School also shared the following comment on social media:

"Thank you so much – we really enjoyed taking part."



Feedback:

The project received positive media coverage across a range of local news outlets, including Swindon24, Swindon Advertiser, BBC News Online, and Swindon Link Magazine.
Examples of feedback received include:

SBC Ward Cllr James Head:
"Sam Mowbray, myself and our fellow borough councillors were on a ward walk around Haydon Wick and were delighted to see this project in person. We loved the idea and felt it was a fantastic visual representation of the strong community spirit that exists within Haydon Wick."

Resident feedback:
"This made me smile this morning. Life can be trying and exhausting, but we need to look for those small things that brighten our day."

The overwhelmingly positive response from residents, councillors, and local media demonstrates the success of the project in creating a welcoming and uplifting feature that celebrates community identity and local pride.

Tadpole Field art installation

We are continuing to develop the designs for the Tadpole Field art installations, as the digital artwork provided by Abbey Park is not of sufficient quality for reproduction at the required scale. To ensure the project can proceed, we will also incorporate designs from Orchid Vale,

in line with previous discussions. These designs will help create a visually engaging installation that reflects the wider community and showcases artwork from local schools and should be installed by the end of the year.

Part 2 – The Brow



We are planning to launch Phase Two of the project in early 2027. It is proposed that we initially work with Haydon Wick Primary School, following the same successful format used during Phase One, which combined pupil engagement, creative workshops, and community-inspired artwork.

As part of the planning process, consideration will be given to the existing mural, sections of which have deteriorated over time. The extent to which the current artwork is incorporated into the new design will depend on both the concepts developed by the pupils and the final design approved for installation.

By this stage, we will also have had sufficient time to assess the longer-term impact of Phase One, particularly in relation to its effectiveness in reducing graffiti and vandalism at the site. This evaluation will help inform the design and delivery of Phase Two and determine whether the approach has successfully achieved one of the project's key objectives of fostering community ownership and respect for public spaces.

Timeline	Action	Notes
January	Contact: Haydon Wick Primary School for the launch of the next stage of the project	Launch
March	Councillor led judging	Full Council
April / May	Installation of project	Staff

Perspex bus shelters

As part of the Remembrance display, a vinyl wrap is proposed for the Perspex bus shelter adjacent to the Haydon Wick Parish Council offices as a pilot initiative. Should the trial prove successful and cost-effective, consideration will be given to extending the scheme to other bus shelters within the parish, particularly the shelter on Thames Avenue opposite Morrisons.